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Bristol Rhythm & Roots Reunion

Press Release

For immediate release:

Bristol Rhythm & Roots Reunion Unveils 10th Annual Poster and Announces 2010 Line-up

Bristol Rhythm & Roots Reunion unveiled the 2010 annual poster, announced line-up for the 10th annual festival, reported on the “green” commitment, and tickets for the 10th annual music festival scheduled to take place September 17-19, 2010.

Bristol Rhythm & Roots Reunion unveiled the 2010 annual poster at a press conference held at Theater Bristol on Tuesday, March 9. The poster was designed by Charles Vess and organizers are confident collectors will be anxious to get their copy. Vess designed the 6th annual poster and signed on to design the 10th annual poster at that time. The 2006 poster was very popular and joins the 1st poster as being no longer available.

Bristol Rhythm & Roots Reunion also unveiled a special 10th anniversary poster that depicts all ten years of posters. This poster is available only to those who purchase a weekend pass in advance and to festival sponsors. Tickets for the 2010 festival are \$35 for the weekend until June 30, and \$40 starting July 1. Single day tickets are available at \$25 for Friday, \$30 for Saturday and \$15 on Sunday. Tickets outlets that have the posters and tickets are:

Bristol Rhythm & Roots Reunion – 29 6th Street, Bristol, TN

The Paramount Center for the Arts – 518 State Street, Bristol, TN

The Blowfish Emporium – 529 State Street, Bristol, VA

The Bristol Chamber of Commerce – 20 Volunteer Parkway, Bristol, TN

Misty Mountain Designs – Bristol Mall, 500 Gate City Highway, Bristol, VA

Bristol Supply and Equipment – 200 State Street, Bristol, TN

Tickets may be purchased on line at www.bristolrhythm.com.

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Artists scheduled to perform at the 2010 festival are: The Del McCoury Band, Doyle Lawson and Quick Silver, Ricky Skaggs and Kentucky Thunder, Cadillac Sky, The Infamous Stringdusters, The Darrell Scott Trio, The Gibson Brothers, The Box Cars, Carolina Chocolate Drops, 18 South, James Hand, Dale Watson, Phil Wiggins & Rick Franklin, The Devil Makes Three, The Deep Dark Woods, Joy Kills Sorrow, Sarah Jarosz, Holy Ghost Tent Revival, The Hot Seats, The New Familiars, Kelley and The Cowboys, The Drunk Uncles, Larry Cordle, The Black Lillies and many others. The 10th annual musical line-up promises to be one that folks will be talking about for years. For a complete list of artists booked-to-date visit the website at www.bristolrhythm.com.

Festival commits to going “green”: Bristol Rhythm and Roots Reunion also announced their commitment to going ‘green’ in 2010. Festival director, Leah Ross, said “The number one comment last year was about the festival not being “green”. When our visitors speak, we listen.” Therefore, festival organizers are working with various businesses and Keep Bristol Beautiful to make recycling happen in 2010. All the particulars and partnerships for this program will be announced when plans are complete.

WDVX Radio Blue Plate Special to air live from the festival Friday and Saturday. WDVX a regionally focused radio station out of Knoxville, TN will air two Blue Plate Special radio shows live from the festival. The **"WDVX Blue Plate Special"** is a live radio show that airs weekdays at noon. The programming philosophy is to provide a stage for local and regional musicians and for travelling grassroots performers. On Friday, September 17, they will have their regular Blue Plate Special at the Square Room in Knoxville and at the conclusion kick it live to Bristol for a second hour. They will also have a live show on Saturday. Roger Harb, from WDVX, says, “We are so proud to be associated with an event that ties so closely to the format of our station. We are excited about broadcasting live from the festival this year and look forward to many opportunities to partner in the future.”

Chris Jones, host of Truegrass on Sirius Radio, will be at the festival to perform and record two live shows that will be aired two weeks after the festival in his regular time slot on Friday and Saturday. Dig deep into the rich history of bluegrass music with host Chris Jones. He'll unearth timeless classics and lost gems, sharing legendary performances from legendary musicians.